



## 2010 LOYALTY MEMBERSHIP

### HOW IT WORKS

All Architects Golf Club patrons are invited to join our 2010 Loyalty Program for a one-time membership fee of \$69.99. New loyalty members receive a 100-point signing bonus. 2010 loyalty memberships are valid through December 31, 2010.\*

Full members (single, family, group, senior, weekday and resident) are automatically enrolled in the Loyalty Points program. Each member receives a loyalty points signing bonus equivalent to the dollars paid for his or her 2010 membership.

After enrollment, loyalty members and members alike earn point(s) for each dollar spent on golf, range balls and pro shop merchandise. Points, each worth \$0.01, can be redeemed for discounts on eligible purchases, only at The Architects Golf Club. See below for more details on earning and redeeming points.

\*Loyalty membership will automatically renew January 1, 2011. A valid credit card must be kept on file with The Architects Golf Club for renewal purposes. Loyalty members can opt out of automatic renewal any time prior to membership expiration.

### LOYALTY MEMBER BENEFITS

Architects Golf Club loyalty members are entitled to the following benefits in 2010:






- ❖ **24-HOUR TEE TIME BOOKING DISCOUNTS**
  - Gain access to our **super twilight** rate on tee times booked 24 hours or less in advance.
  - Save up to \$41.00 on prime weekend rates.
  - Save up to \$30.00 on prime Friday rates.
  - Save up to \$19.00 on prime weekday rates.
  
- ❖ **10<sup>th</sup> ROUND TRAIL FEE**
  - Loyalty Member Rounds Card
  - Present your card each time you play to receive credit for your round.
  - After 9 rounds, play your 10<sup>th</sup> for just a \$20.00 trail fee.
  
- ❖ **LOYALTY POINTS**
  - Earn and redeem points on all eligible purchases for exclusive loyalty discounts.
  - Golf, range balls, pro shop merchandise included.
  
- ❖ **EXCLUSIVE OFFERS**
  - No purchase necessary opportunities to earn points.
  - Offers and special discounts exclusively for loyalty members.



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### EARNING & REDEEMING POINTS

Loyalty members and full members can earn points for each dollar spent on eligible purchases at The Architects Golf Club. All eligible purchases for point redemption are indicated by a check mark.

Points Class	Class Description	Points per \$ Spent	Redeemable?
<b>APPAREL</b>	All clothing including hats, shirts, jackets, pants, socks, etc.	<b>3</b>	
<b>GOLF EQUIPMENT</b>	All equipment including golf balls, clubs, bags, gloves, shoes, ball markers, repair tools, towels, spikes, umbrellas, etc.	<b>3</b>	
<b>GOLF</b>	All greens and cart fees.	<b>2</b>	
<b>MEMBER DUES</b>	All Architects Golf Club membership dues.	<b>1</b>	
<b>RANGE BALLS</b>	All range buckets.	<b>2</b>	
<b>OTHER ITEMS</b>	All accessory items including sunscreen, lip balm, gift sets, cigars, snacks, drinks, yardage guides, hand warmers, money clips, cap clips, Architects flags, bracelets, etc.	<b>3</b>	

Offer is subject to change including goods and services eligible for point accrual and redemption and amount of points accrued for each dollar spent.

### ADDITIONAL INFORMATION

Do you still have questions about the 2010 Loyalty program or points program? Our pro shop staff can assist you! Ask inside or call us at (908) 213-3080. We appreciate your business and look forward to a great season in 2010!



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### TERMS & CONDITIONS

The Architects Golf Club reserves the right to add to and/or change the Loyalty Program Terms & Conditions at any time. This means, for example, that we may change the number of points earned for spending, the number of points required to redeem rewards, impose caps on earning and/or redeeming points, increase the annual and/or other program fees and/or cancel rewards. In addition, we reserve the right to terminate the program with three months prior notice. During the three-month notice period, we may change or cancel some or all of the then-current rewards. The Loyalty Member's ("you", "your" or "LM") right to earn points and redeem accumulated points will terminate three months after notification.

### ELIGIBILITY

This program is available to 2010 Loyalty Members and 2010 Architects Golf Club members (single, family, senior and resident).

### ANNUAL FEES

1. There is a \$69.99 annual fee for participation in the program (unless otherwise stated), except for Architects Golf Club members (single, family, senior and resident) that have paid for 2010 membership in full.
2. The annual program fee is nonrefundable. The enrollment date will be the day we complete processing your program enrollment.
3. Loyalty program enrollment automatically renews January 1, 2011. A valid credit card must be kept on file to ensure continuous membership from season to season. Auto-renewal of the loyalty membership will be discontinued only at the member's request. In the event a loyalty member chooses not to renew, or if membership is declined for any reason, all points earned previously will be forfeited immediately.

### POINT ACCRUAL

1. Enrolled LMs will accrue points in their program account for every eligible dollar spent on eligible purchases at The Architects Golf Club. Points earned per dollar spent vary depending on the goods or services purchased.
2. Points accrued in your program account for any given year will be carried forward to the following year if automatic renewal is enabled. If not automatically renewed, membership points expire December 31, 2010.
3. You will not accrue points in your program account for the following: Thyme Restaurant food or beverage purchases, golf lessons, golf club rentals, and interest and late fees owed for member accounts.
4. Points accrued in any program account do not constitute property of the LM and are not transferable by operation of law or otherwise to any person or entity and cannot be transferred to any other account.
5. Credits posted to your account, including those arising from returned goods and services, will reduce the points accrued in your program account.

### POINT FORFEITURE FOR LATE PAYMENT

1. If the amount due on any Member account is not paid in full within one month of the closing date on the billing statement, points accrued in the program for the Member on-account charges for that month may be forfeited.

### POINT FORFEITURE FOR ACCOUNT CANCELLATION

1. If for any reason we cancel any loyalty membership or full membership (including because of your death, bankruptcy or insolvency) any points accrued in your program account will be forfeited.
2. If you voluntarily cancel enrollment in the program, all points available for redemption will be subject to forfeiture.
3. If any Member account is not in good standing, your enrollment in the program may be cancelled or the points accrued in your program account forfeited.

### GIFT CARDS

1. Points and Gift Cards may be combined unless otherwise indicated.
2. Gift card purchases are not eligible for accrual or redemption of loyalty points.
3. Gift Cards are valid only through their expiration date.
4. Points and Gift Cards are not valid toward previous purchases and cannot be used as payment on existing account balances with The Architects Golf Club.
5. Points and Gift Cards have no cash value and may not be redeemed for cash or its equivalent, and any unused portion will not be returned as cash unless stated otherwise.
6. Gift Cards are transferable unless otherwise noted on the Certificate or Gift Card.
7. Points are non-transferable.
8. Points and Gift Cards are void where prohibited by law.

### GENERAL

1. Fraud or abuse relating to the accrual of points or redemption of rewards may result in forfeiture of accrued points as well as cancellation of your program account.
2. The program is intended to be a service provided to an individual, not a company. It is therefore considered fraudulent and abusive for any individual or company to direct, encourage or allow a LM, or other individuals to use a single LM account for the purpose of accumulating points for company use.
3. All questions or disputes regarding eligibility for the program, eligibility of points for accrual, conversion of points or redemptions or rewards will be resolved by The Architects Golf Club at its sole discretion.
4. The determination of tax liability for any federal, state or local taxes (as may be applicable) arising out of the accrual, conversion or redemption of points in the program shall be your sole responsibility.
5. We are not responsible for typographical errors and/or photographic errors and/or omissions in this brochure.
6. This brochure and these Terms & Conditions supersede all previous Loyalty program brochures and Terms & Conditions.
7. These Terms & Conditions are governed by and construed under the laws (excluding conflicts of law provisions) of New Jersey.